

THE NEWTOWNER

AN ARTS AND LITERARY MAGAZINE

SPECIAL TRIBUTE ISSUE

DEDICATED TO NEWTOWN, CT

SPONSORSHIP PACKAGES

Join us as a Corporate Sponsor of this historic publication!

THE NEWTOWNER is a one-of-a-kind arts and literary magazine that showcases the work of emerging and established literary, visual, and performing artists from our local area and across the nation.

Our mission is to **celebrate creative community** and **the life-affirming power** of literature and the arts.

In light of the events of 12/14/12, this mission has never been more relevant and important.

Our upcoming issue will be a **special tribute issue** offered as a healing gift to the town of Newtown.

By its very nature it will be a publication of historic significance.

Our aims for this issue are to:

- Celebrate the people, beauty, culture, and community spirit of Newtown, CT
- Remember those we love and lost
- Recognize and give artistic expression to the grief we have experienced
- Highlight the role of the arts in healing and the arts' ability to nurture our humanity
- Focus on our love, faith, and hope for the future

Featuring contributions from:

- Nationally acclaimed authors and illustrators such as:
Wally Lamb, Lois Lowry, Katherine Paterson, and Steven Kellogg
- Pulitzer Prize-winning poet **Yusef Komunyakaa**
- *Sesame Street's* **Alan Muraoka**
- National leaders such as Senators **Richard Blumenthal** and **Chris Murphy**
- Newtown's First Selectwoman **Pat Llodra**
- Newtown faith leaders such as **Rabbi Shaul Prayer**
- Newtown educators such as Newtown High School Principal **Chip Dumais** and Reed Intermediate teacher **Gael Lynch**
- Newtown High School students
- Sandy Hook Elementary School parents **David Wheeler** and **Sophronia Scott**
- Sandy Hook Elementary School staff member **Cindy Carlson**
- Sandy Hook Elementary School student artists **Chase Kowalski, Jessica Rekos, and Avielle Richman**

Join us as a Corporate Sponsor of this historic publication!

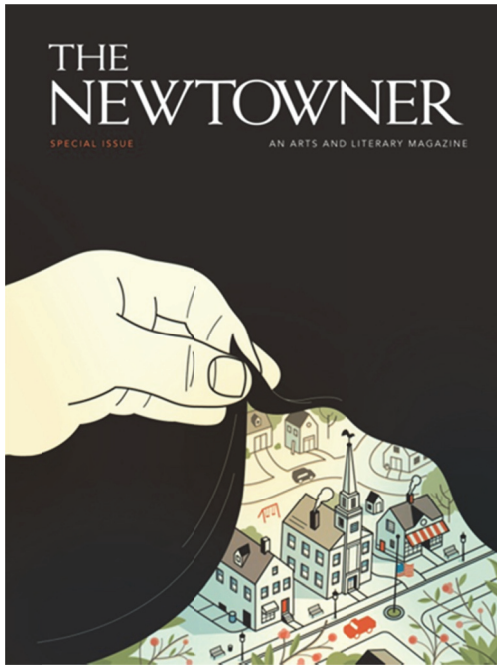
Our hearts' desire is to provide complimentary copies to the families of Sandy Hook as well as the greater Newtown community. We are looking for individual and corporate sponsor funding to achieve this goal. Please contact editor@thenewtownermagazine.com to express your interest.

Thank you in advance for whatever help you can offer in creating this healing gift to Newtown.



To learn more about *The Newtowner*, please visit:

THE NEWTOWNER
An Arts and Literary Magazine
editor@thenewtownermagazine.com
www.thenewtownermagazine.com
Facebook:
www.facebook.com/TheNewtowner
Twitter: [@TheNewtowner](https://twitter.com/TheNewtowner)



THE NEWTOWNER

AN ARTS AND LITERARY MAGAZINE

SPECIAL TRIBUTE ISSUE

DEDICATED TO NEWTOWN, CT

SPONSORSHIP LEVELS

Newtown Strong Sponsorship Level – POA

This level sponsors a complimentary copy delivered to every household in Newtown and Sandy Hook (10,000 households)

- Back cover full page color ad promoting your company in the Special Tribute Issue of *The Newtowner*
- Sponsor's company logo prominently displayed on Sponsor Page of the Special Tribute Issue
- Banner ad with link to company website on Main Page of *The Newtowner* website for 12 months
- Sponsor's company logo with link in e-blasts (over 2000 recipients – 6 sends)
- Sponsor recognition in press releases, interviews, and flyers
- Sponsor recognition and link on *The Newtowner's* Facebook and Twitter pages
- Sponsor's company logo prominently displayed at Special Issue Launch Event
- Verbal acknowledgement of sponsor at launch

Sandy Hook Strong Sponsorship Level – POA

This level sponsors a complimentary copy delivered to every household in Sandy Hook (5,000 households)

- Full page color ad opposite the Sponsor's Page in the Special Tribute Issue of *The Newtowner*
- Sponsor's company logo prominently displayed on Sponsor Page of the Special Tribute Issue
- Banner ad with link to company website on Main Page of *The Newtowner* website for 12 months
- Sponsor's company logo with link in e-blasts (over 2000 recipients – 3 sends)
- Sponsor recognition in press releases, interviews, and flyers
- Sponsor recognition and link on *The Newtowner's* Facebook and Twitter pages
- Sponsor's company logo prominently displayed at Special Issue Launch Event
- Verbal acknowledgement of sponsor at launch

Sandy Hook Pride Sponsorship Level – \$10,000

This level sponsors a complimentary copy made available to every Sandy Hook Elementary School family and staff member (500 copies)

- Half page color ad opposite the Sponsor's Page in the Special Tribute Issue of *The Newtowner*
- Sponsor's company logo prominently displayed on Sponsor Page of the Special Tribute Issue
- Banner ad with link to company website on Main Page of *The Newtowner* website for 9 months
- Sponsor's company logo with link in e-blasts (over 2000 recipients – 3 sends)
- Sponsor recognition in press releases, interviews, and flyers
- Sponsor recognition and link on *The Newtowner's* Facebook and Twitter pages
- Sponsor's company logo prominently displayed at Special Issue Launch Event
- Verbal acknowledgement of sponsor at launch

Sandy Hook Hope Sponsorship Level – \$2000

This level sponsors two complimentary copies made available to each of the immediate Sandy Hook Elementary School families and first responders

- Sponsor's company logo prominently displayed on Sponsor Page of the Special Tribute Issue

- Company logo with link to company website on Main Page of *The Newtowner* website for 6 months
- Sponsor's company logo with link in e-blasts (over 2000 recipients – 2 sends)
- Sponsor recognition in press releases, interviews, and flyers
- Sponsor recognition and link on *The Newtowner's* Facebook and Twitter pages
- Sponsor's company logo displayed at Special Issue Launch Event
- Verbal acknowledgement of sponsor at launch

Sandy Hook Love Sponsorship Level – \$500

This level sponsors 20 complimentary copies delivered to Sandy Hook or Newtown families

- Sponsor's company name displayed on Sponsor Page of the Special Tribute Issue
- Company logo with link to company website on Main Page of *The Newtowner* website for 3 months
- Sponsor's company logo with link in e-blast (over 2000 recipients – 1 send)
- Sponsor recognition in press releases and interviews
- Sponsor recognition and link on *The Newtowner's* Facebook and Twitter pages
- Sponsor's company logo displayed at Special Issue Launch Event
- Verbal acknowledgement of sponsor at launch

Sandy Hook Peace Sponsorship Level – \$250

This level sponsors 10 complimentary copies delivered to Sandy Hook or Newtown families

- Sponsor's company name listed on Sponsor Page of the Special Tribute Issue
- Company logo with link to company website on Main Page of *The Newtowner* website for 1 month
- Sponsor's company name with link in e-blast (over 2000 recipients – 1 send)
- Sponsor recognition in press releases and interviews
- Sponsor recognition and link on *The Newtowner's* Facebook and Twitter pages
- Sponsor's company logo displayed at Special Issue Launch Event
- Verbal acknowledgement of sponsor at launch

About *THE NEWTOWNER*

Did you know?

- Over the last two years we have published six acclaimed issues.
- We are one of very few arts and literary magazines that operates as a grass roots, all-volunteer movement in a local community, and that is not funded by a university or college.
- We are the only arts and literary journal we know of aimed at a general readership that regularly publishes the creative work of young writers and artists. We publish the work of elementary, middle-school, and high-school students in a dedicated section called "Youth Expressions."
- Not only do we publish the work of young writers and artists, we mentor youth editors who select and edit the works published in the Youth Expressions section.
- We work with and publish the creative work of Garner Correctional Institution inmates. We are the only arts and literary journal we know of that is doing this on a regular basis. This work is showcased in its own dedicated section called "From the Inside Out."
- In the digital age, *The Newtowner* is an ode to print as an art form. It is a perfect bound, full-color art magazine printed on 100# weight silk-textured paper with exceptional graphic design.

More than a magazine, *THE NEWTOWNER* is a community of readers, writers, editors, artists, and art lovers, who together support the arts and each other.

The Newtowner's community outreach has included:

- Community poetry and prose readings
- Launch issue celebrations that have been open to the public
- Creation of the Inaugural Newtowner Open Poetry Award
- Creation of The Newtowner/Newtown High School Poetry Award
- Mentoring of high school and middle school youth editors
- Musical and dramatic performances
- Dance workshops
- Panel discussions
- Newtown Arts Festival support and involvement
- Local library events
- Attendance at readings and performances by inmates at Garner Correctional Institution by the staff of *The Newtowner*
- Venetian-inspired Masked Ball to celebrate our first anniversary

The team behind *THE NEWTOWNER*

The Newtowner is run by a highly talented, all-volunteer staff with exceptional background and experience in literature and the arts.

Our team includes Editor in Chief Georgia Monaghan, Associate Editor Aimee Pokwatka, Art Director Tracy Hubbard, Fiction Editor Wendy Wipprecht, Poetry Editor Lisa Schwartz, Creative Nonfiction Editor Brenda McKinley, Acquisitions Editor Sue Kassirer, Assistant Editor Nancy Bocian, Copy Editor Jennifer Jackson, Columnist Julie Stern, Art Designer Tarol Samuelson, Photographer Darren Wagner, Illustrator Luke Kennedy, Special Projects and Promotions Coordinator Sheryl Fatse, Public Relations Coordinator Maka Bakhbava, Social Networking Coordinator Victor Ellul, Youth Staff Nikki Barnhart, Grace McKinley, Caroline McArdle, Lucien Formichella, and Sarah Clements, Intern Robert Delmonico.

Please visit the “About Us” page on *The Newtowner* magazine website: www.thenewtownermagazine.com to read the bios of our exceptionally talented and experienced staff.

Praise for *THE NEWTOWNER*

"I am a lucky guy to have been profiled in such a gorgeous and arts-friendly magazine. *The Newtowner* has it all: compelling writing, great photography, and an attractive layout that can proudly stand beside the New York 'slicks.' Each issue is a pleasure to read." - Wally Lamb, best-selling novelist

“For those engaged in the world of arts and literature, having a publication like this available to your community is something of a dream come true.” --Mark Danowsky, NewPages.com

“Your publication is delicious . . . a deep dish apple pie of a magazine.” -- Ethel-Anne Roome

"The most complimentary thing I can say about The Newtowner is that it is real. It bleeds and sweats and has soul. Thank you." --Vincent, Garner Correctional Institution